

# **ALGORITHMICS GLOBAL FZE COOKIES POLICY**

This is the cookies policy of ALGORITHMICS GLOBAL FZE (hereinafter referred to as "we", "us" or "our"), a company having its address in Dubai, United Arab Emirates.

By using our platform, websites, services, products, software ("Services"), you understand and agree to the collection and use of your and your child's information in accordance with this cookies policy. Our cookies policy applies to all visitors, users, clients, and others natural persons who access to our Services ("you" or "your").

**PLEASE READ THIS POLICY ATTENTIVELY.**

## **1. WHO WE ARE AND HOW TO CONTACT US**

Please read our privacy policy and our webpages to know who we are and what we do.

You may contact us using the following contact details:

dpo@alg.academy

## **2. WHAT COOKIES ARE**

We may collect information regarding individual's use of our Services using 'cookies', which are small text files that are saved by your browser or device when you access the Services. Often cookies may contain numbers and letters that uniquely identify a device but can contain other information. Cookies serve many different purposes, including to help remember individual's preferences or allow the Services to function.

## **3. HOW WE USE COOKIES**

We (and our third-party analytics providers, such as Google.Analytics) may use cookies:

- to identify the individual that has logged into the Services,
- to recognize device, network, or browser over time or correlate IP addresses, mobile devices, and other technologies to determine if multiple devices may relate to the same user or account
- to tell us how and when the individual interacts with Services,
- to monitor aggregate usage and web traffic routing for the Services,
- to assess the effectiveness of our promotional campaigns,
- to provide the Services that the individual has requested,
- to protect the individuals' personal data and improve the security of our Services, to customize and improve the Services.

#### **4. WHAT TYPES OF COOKIES EXIST**

We may use persistent, permanent and session cookies. Unlike permanent and session cookies, session cookies are deleted when individual log off from the Services and close his or her browser. We may also use third-party cookies from companies such as hosting providers, messaging service providers, payment processors and others, with whom we cooperate for the purpose of advertising, analyzing, or improving the features of our Services.

Cookies may also be divided into essential cookies (necessary to operation of our Services), functional cookies (increase the usability of our Services), performance cookies (needed to collect data on the performance of the Services) and advertising cookies (help us to display advertising tailored specifically to you).

We may also employ and (or) our third-party providers may employ software technology called 'tags' or web 'beacons' (a.k.a. pixel tags or clear gifs) or other similar technology, that help us better manage Services' content and communications by informing us what content is effective and how it is used. These beacons (or other tracking technology) may be included in or associated with e-mails or other communications that individual receives from us (or our partners) in order to help us track his or her response and interests and to deliver him or her relevant content and services. We may link information gathered by web beacons or other tracking technology to respective personal data.

#### **5. HOW TO CONTROL COOKIES**

You can manage the cookies in our Services at any time by clicking on the link "OK" in the footer of our websites.

Although most browsers automatically accept cookies, you can change your browser options to stop automatically accepting cookies or to prompt you before accepting cookies. If you don't accept cookies, you may not be able to access all portions or features of the Services.

#### **6. IF WE WILL CHANGE THIS POLICY**

We will continually review our cookies policy to ensure that it accurately reflects our approach to the use of cookies.

We reserve the right to make changes or updates at any time. We will notify you of any changes by posting the new cookies policy on <https://algorithmics.id>. We recommend that you review this cookies policy periodically.

Amendments to this cookies policy are effective only when they are posted on the link that we mentioned above.